



2012 Biography for Patrick H. McGaughey CPF, IOM

Patrick H. McGaughey, CPF, IOM is an international business speaker with a background of professional success in broadcasting and business association management. His professional experience combined with a constant examination of historical, current and future trends is the foundation for his presentations on business leadership, management, marketing, sales and personal performance.

Pat's career began in broadcasting as an on-air personality in Portland, Oregon and Phoenix Arizona. His broadcasting career evolved into sales and programming management positions where he led the rebuilding of two radio stations featuring record sales and ratings.

His early success in broadcasting was the foundation for Pat's successes as a business association executive where he led three Chambers of Commerce to membership and financial success. In Idaho, his Chamber of Commerce broke the 1,000 member barrier in a community of 24,000 and his annual events drew crowds of over 900 people proving that you can be big in any size community.

In his role as a business speaker and consultant, Patrick has been a regular faculty member for the United States Chamber of Commerce *Institute for Organization Management* at five major universities since 2000. A graduate (IOM) of the Institute, today Pat regularly receives the highest possible classroom evaluations from hundreds of business association and chamber of commerce professionals attending the program. On a lighter side, Pat is recognized as one of the Top 5 *Enter-Trainers* in the United States for his ability to help business audiences laugh a little and learn a lot, making his presentations highly informative and a great deal of fun.

Patrick and his wife Gail reside in the Pacific Northwest resort community of Coeur d'Alene, Idaho where they have two grown children, five grandchildren and a fishing boat always ready at a moment's notice.

For more, go to www.activatingpeople.com or www.chambermentor.com